

DIAMOND ACADEMY

Coach Certification



Introducing the first ever Diamond Academy Coaching Certification Program. You are the first to gain access to this elite level coaching certification program.

”It's time for you to step
in to a power position in
the personal development
space.”

KATHLEEN CAMERON

CERTIFICATION STRUCTURE

01 *Coaching Excellence*

02 *Business Expertise*

03 *Certification Support*

Coaching Excellence

TRIMESTER ONE

Before you can have a successful coaching business, you must first master the foundation of coaching. In the first trimester of the program, students are taken through the foundations of coaching.

You will be guided step by step as to how to become the best coach you can be and set your self up for true success. You will be able to practice the coaching skills while developing the right mindset for true success.



What we will be covering

BEFORE YOU CAN RUN A BUSINESS, YOU MUST FIRST ALIGN YOUR SELF IMAGE WITH THE PERSON WHO SUCCESSFULLY RUNS THE COACHING BUSINESS.

- The power of Self Image as a coach and how to align with the right self image for success as a coach.
- The role your self image plays in your abilities and techniques as a coach.
- How to create and implement your personalized coaching identity for continued success.
- Stepping into your role as a coach. The What, Why, and How.
- Principles of the Millionaire Mindset and how to obtain high levels of success as a coach.



We all have an
opportunity to have an
incredible impact on the
world. I want to show
you how!

KATHLEEN CAMERON



Business Expertise

TRIMESTER TWO



Once you have demonstrated the commitment, connection and confidence to be a coach, it is time for you to level up your business. In the Second Trimester, you are given a crash course on business development and growth.

What we will be covering

RUNNING A BUSINESS ISN'T ABOUT SELLING PEOPLE ON WHAT YOU DO. IT IS ABOUT CREATING AN ENVIRONMENT WHERE PEOPLE WANT TO BE AROUND YOU AND LEARN FROM YOU (AND SO MUCH MORE)...

- How to structure your coaching business for long-lasting success.
- How to sell your coaching services (and who to sell to).
- Marketing & Branding for high ticket coaching programs.
- Organic growth techniques and how to drive more engagement with less work.
- How to sell out your launch, every time, and the power behind the right sales pitch.
- How to effectively scale your coaching business and when you should actually do that.



I knew I wanted to
create this for a really
long time and after the
zoom with Bob I knew
that time was now.

KATHLEEN CAMERON

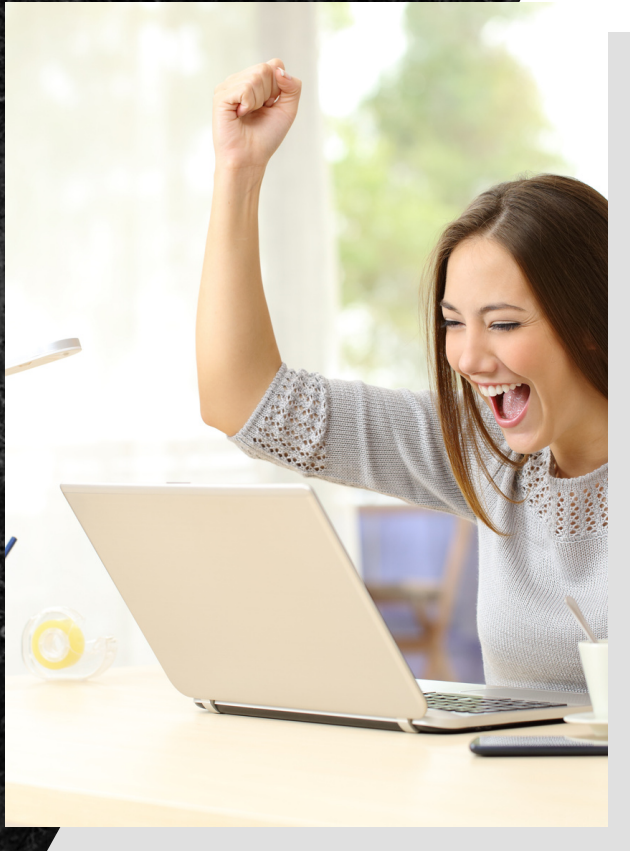


Certification Support

TRIMESTER THREE

In the last trimester of your certification program, you will be guided and supported as you implement your new learnings and demonstrate a deep understanding of how to be an effective coach and grow your business.

During these additional three months, you will also be completely supported in not only growing your expertise but your business as well!



What we will be covering

SUPPORT IS AN EXCELLENT TOOL TO USE WHEN YOU ARE DEVELOPING YOUR COACHING AND PREPARING TO LAUNCH YOUR BUSINESS.

- Deeper dives into programs and structure based on your chosen path.
- Sales practice and continued mentorship to help you confidently sell out your coaching offers, every launch.
- Review of any course materials that would benefit you from repeating.
- Introduction into the coaching business and continued opportunities to demonstrate your coaching skills via the certification process (number of coaching hours completed).
- Credited hour review and support.
- Certification final exams (can be completed before hand with approval) from Kathleen.



I didn't believe that
serving 300 was
enough. Through this
we can reach so many
more people...

KATHLEEN CAMERON

PICK YOUR PATH

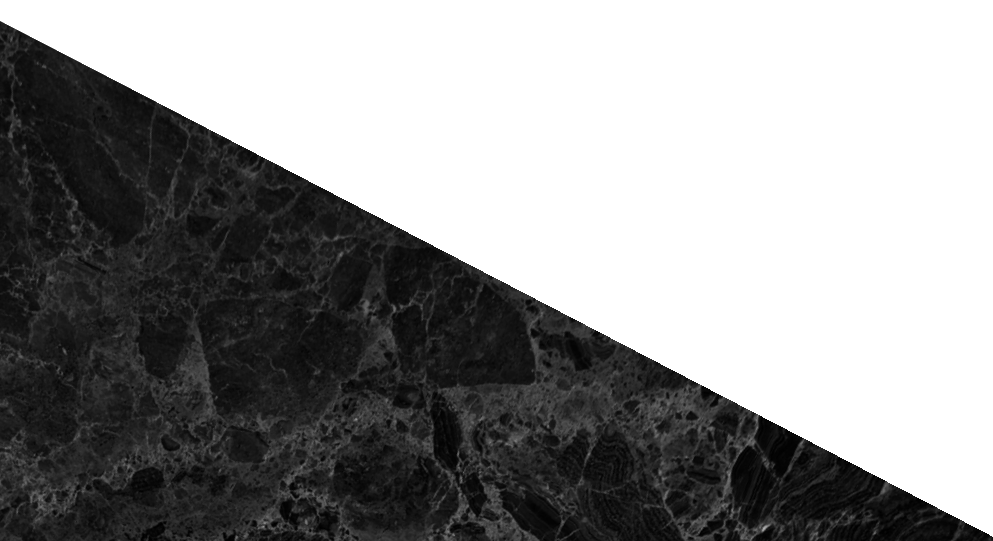
01 *Entrepreneurial Success*

02 *Diamond Growth Coach*

01 Entrepreneurial Success

This path has been designed for anyone who is looking to take the knowledge and skills they have gained through this certification program and launch their own individual coaching program. This is perfect for anyone who is ready to hit the ground running and grow their own empire, outside of Diamond Academy.

During the certification support time, you will be provided with guidance on how to launch your own business with your own coaching program. The framework for a successful coaching business will be explored more in depth and you will have an opportunity to have your coaching program framework reviewed for excellence.



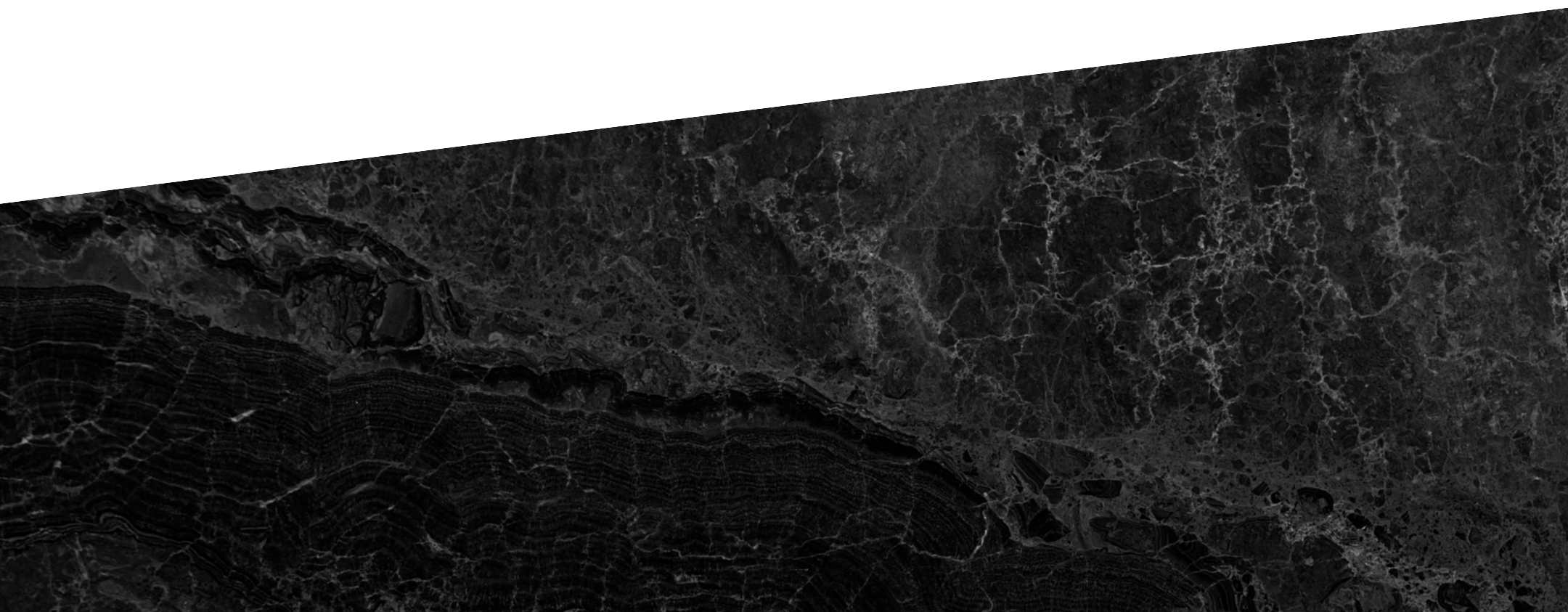
02 Diamond Growth Coach

This path has been designed for anyone who is looking to continue to be supported and hone in on their sales and business development skills by becoming a Diamond Academy internal certified coach. This path is perfect for someone who really wants to grow their expertise and coach on proven successful coaching programs. This takes the guess work out of creating materials and launching coaching programs.

During the certification support time, you will be provided with guidance and a deeper understanding of the coaching programs and courses you can coach against in the Diamond Academy organization. This will be the perfect time to hone in on your skills as a coach.

YOUR SUPPORT SYSTEM

Through out the entire certification program you will be guided by Kathleen and supported by an incredible team each of which has a specific role in helping you get the most out of this certification program. Not only will you be supported with individuals throughout the program, but you will also be supported through a number of accountability mechanisms and milestones.



YOUR SUPPORT SYSTEM



Kathleen is the founder and Chief Manifestation Coach for Diamond Academy. She has led her team to incredible heights and has secured Two Million Dollars in new business in 2020 alone. Not only that, but she has lead each of her clients to achieving what they want and desire as well.

Backed by two different Master's degrees, a number of years in leadership, and a booming business, Kathleen is the visionary behind Diamond Academy and the growth of this material.

YOUR SUPPORT SYSTEM



Kyla is your go to gal for this entire program. She will be advising and guiding you along the way, and ensuring you are completely supported in this incredible program.

Kyla brings her years of experience in educating and guiding others on their unique journeys. Paired with her complete passion for helping everyone she meets bring out the best in themselves, Kyla is an excellent resource for you as a Diamond Academy Certified Coach.

F💎A💎Q

Below are answers to our most asked questions. If you have any more or are ready to get started, reach out to your Success Advisor, today!

How Long is the Program?

The Diamond Academy certification program is a nine month program. Where the six months are knowledge and application. The last three months will be focused on support, launching, and becoming officially certified.

Does this program include mentorship?

We have developed a role that will support each student in the certification and group mentorship mechanisms amongst students.

Is this a one time payment or renewed service?

The tuition for the certification will be a one time cost. There will be additional costs incurred when you complete the certification if you choose to become a licensee or you incorporate of the Diamond Academy programs into your coaching.

How do I know if this is right for me?

That is entirely up to you! I would suggest you follow your intuition. I do know if you put in the work, you will see the results.

HOW TO JOIN

Connect with your Success Advisor, or Kathleen to learn more about how you can join the Coaching Certification. There will always only be a handful of spots available so every learner is provided with the most support and care.

Spaces are filling up fast and the Waitlist is open for our next launch as well.

